# UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

ANYWHERECOMMERCE, INC. and BBPOS LIMITED,
Plaintiffs,

v.

CIVIL ACTION NO. 1:19-cv-11457-IT

INGENICO INC., INGENICO CORP. and INGENICO GROUP, SA,
Defendants.

# MOTION IN LIMINE TO EXCLUDE ANY AND ALL TESTIMONY FROM BBPOS LIMITED'S EXPERT ON THE TRADE SECRET STANDARD FOR REVERSE ENGINEERING

Defendants Ingenico Inc., Ingenico Corp. and Ingenico Group, SA, pursuant to Fed. R. Evid. 401, 402, 403, and 702 and the Supreme Court's decision in *Daubert v. Merrell Dow Pharms., Inc.*, 509 U.S. 579, 597 (1993), submit this Motion *In Limine* to Exclude Any and All Testimony from BBPOS Limited's Expert on the Trade Secret Standard for Reverse Engineering.

As demonstrated in the accompanying Memorandum, under Georgia law, if information can be readily ascertained via reverse engineering that is not difficult, costly, or time-consuming, the Information is *not* entitled to trade secret protection, without regard to whether the information actually was reverse engineered. *See Essex Group, Inc. v. Southwire Co.*, 501 S.E.2d 501, 504 (Ga. 1998) (quoting Restatement (Third) of Unfair Competition § 39, cmt. f). However, the opinion to which BBPOS Limited's expert, Ivan Zatkovich, has testified is the opposite: unless the information actually was reverse engineered, it is entitled to trade secret protection, even if it could be readily reverse engineered. *See* Transcript of Deposition of Ivan Zatkovich (May 11, 2022) at 91:10-12, 91:24-92:10. As Mr. Zatkovich's opinion directly

contradicts the controlling law, the Court should exclude from trial any testimony concerning this opinion.

## **REQUEST FOR ORAL ARGUMENT**

Ingenico requests oral argument on this Motion because it raises important issues concerning the scope of permissible expert testimony and Ingenico believes that oral argument may assist the Court in addressing the Motion.

### **RULE 7.1(a)(2) CERTIFICATION**

I certify that counsel for Ingenico has conferred with opposing counsel and attempted in good faith to resolve or narrow the issue.

/s/Jeffrey K. Techentin

Dated: April 10, 2023

Respectfully submitted, INGENICO INC., INGENICO CORP. AND INGENICO GROUP, SA,

By their attorneys,

/s/ Jeffrey K. Techentin

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#### **CERTIFICATE OF SERVICE**

I hereby certify that on April 10, 2023, I caused to be served via electronic mail a true copy of the within document on the following counsel of record:

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